

**MEETING MINUTES**  
**June 12, 2018**  
**2:00 P.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER**

**CALL TO ORDER**.....Mayor Brenda Bethune  
**2:01PM**

**MYRTLE BEACH CITY COUNCIL:**  
**BRENDA BETHUNE, MAYOR**  
**MICHAEL CHESTNUT, MAYOR PRO-TEM**  
**MARY JEFFCOAT**  
**MIKE LOWDER**  
**PHILIP N. RENDER**  
**GREGG SMITH**  
**JACKIE VEREEN**

**CITY STAFF:**  
**JOHN PEDERSEN, CITY MANAGER**  
**JONATHAN "FOX" SIMONS, ASSISTANT CITY MANAGER**  
**BRUCE BOULINEAU, ASSISTANT CITY MANAGER**  
**MIKE SHELTON, CHIEF FINANCIAL OFFICER**  
**TOM ELLENBURG, CITY ATTORNEY**  
**JENNIFER STANFORD, ACTING CITY CLERK**

**INVOCATION**.....Councilman Render  
**PLEDGE OF ALLEGIANCE**.....Councilman Render  
**APPROVAL OF AGENDA**.....

**REGULAR AGENDA:**  
**MOVED TO CONSENT:**

1<sup>st</sup> Reading **Ordinance 2018-40** to amend Chapter 21, Article I, Section 21-7(j) to change the method of crediting and paying simple interest on a utility deposit that is required to be held by the city.

**CONSENT TO CONTINUE:**

Motion **M2018-101** to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism advertising and promotion funds for the 2018-19 fiscal year per South Carolina Code Sec. 6-4-10(3).

**REMOVED FROM AGENDA:**

Motion **M2018-100** to approve a Special Event Permit to Mike Shank / Festival Promotions & the Grande Dunes for the Thursday Night Concert Series @ Grande Dunes, on the Grande Dunes Event Lawn June 28, July 26, & August 30, 2018 from 5:30 pm to 9:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**Motion:** Approve Agendas, **Moved by** Philip N. Render, **Seconded by** Mike Lowder.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

**APPROVAL OF WORKSHOP MINUTES**.....May 22, 2018

**Motion:** To Approve. **Moved by** Mary Jeffcoat. **Seconded by** Gregg Smith.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

## **APPROVAL OF MINUTES**

May 22, 2018

**Motion:** To Approve. Moved by Michael Chestnut, Seconded by Mike Lowder.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

## **PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Opioid Study Update – Professor Robyn Causey.
  - Professor Causey spoke on results of phase 1 of study and that there are referrals being made for individuals to receive treatment, there are 17 documented regulated halfway houses in our area, there is no rep that is coordinating these services, several providers only accept cash payments, there are ongoing needs not being met in prevention, during intervention and recovery.
  - Representative Alan Clemmons working general assembly on both sides of legislative and funding sides in support of these efforts, eight bills have been signed by the Governor in the last week.
  - Representative Russell Fry spoke on testimony taken from law enforcement, families and teachers, medical professionals, to get a comprehensive view of how did this come to be, and what can the state do to address it? 15 pieces have been passed and signed by the Governor. There is a prescription drug monitoring program helps prevent “doctor shopping”. When someone overdoses they want to receive treatment that day, but then they have to wait two weeks and that’s a big problem, we are providing them with services straight into recovery so that they a chance to get clean. We’re making huge strides.
  - Councilwoman Jeffcoat discussed that there was a meeting with hospital representatives and stated the need to make this a county wide initiative.
  - Councilman Render recalls of an informal breakfast in 2017, and that this has been an ongoing battle.
  - Councilman Lowder expresses that the urgency is clear.
2. Check Presentation to American Heart Association from the Walk with the Mayor and Council fundraiser.
  - Mark Kruea read and Mayor presented check
3. Proclamation declaring June 11-15, 2018 as National Automotive Professionals week and June 12 as National Automotive Service Professionals Day.
  - Mark Kruea read proclamation
  - Joey Stevens states that there are 550 vehicles and 6 employees working on them, thanks council, it’s an honor to receive this recognition.
4. Proclamation declaring June 17 as National Garbage Man Day.
  - Mark Kruea reads proclamation
  - Ed Marr from Solid Waste thanks council
5. Proclamation declaring June 23<sup>rd</sup> and 24<sup>th</sup> and Amateur Radio Field Day.
  - Mark Kruea reads proclamation
6. Public Information Update – PIO Staff/Police
  - Chasity Pendergrass reviews past, present and future events

## **CONSENT AGENDA**

2<sup>nd</sup> Reading **Ordinance 2018-35** to amend Chapter 2, in enacting Division 8, Technical Advisory Committee, to expand from 9 members to 11, with two member seats reserved for institutions of higher learning.

**ADOPTED**

2<sup>nd</sup> Reading **Ordinance 2018-37** to enact in Appendix A, Zoning, in Article 9, Landscaping and Tree Protection, Section 903.P exemption to provide for managerial administrative waiver of one or more requirements when in conflict with the underground placement of overhead wiring.

**ADOPTED**

1<sup>st</sup> Reading **Ordinance 2018-39** to amend Chapter 2, in Section 2-172 to enact Subsection 17, Technical Advisory Committee.

**APPROVED 1<sup>ST</sup> READING**

Resolution **R2018-22** to accept the dedication of those certain roadway portions known as Culbertson Avenue and Berkshire Avenue within the West Lake Phase 2 subdivision located off Wyatt Lane.

**APPROVED**

Motion **M2018- 95** to accept a continuing education LSTA (Library Services and Technology Act) reimbursement grant of \$1,000 from the South Carolina State Library on behalf of Chapin Library, youth services department for the 2018 Public Library Think Tank.

**APPROVED**

Motion **M2018- 96** to accept a continuing education LSTA (Library Services and Technology Act) reimbursement grant of \$628 from the South Carolina State Library on behalf of Chapin Library, youth services department for the 2018 USA Clay Coalition.

**APPROVED**

Motion **M2018- 97** to approve a Special Event Permit to John Krajc / 5-Points Merchants Association for the "First Friday Art Walk" on Broadway, Main Street, Bratcher Park, & City Hall Parking Lot, July 6, 2018 from 4pm – 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**APPROVED with change of not to use City Hall grass areas**

Motion **M2018- 98** to approve a Special Event Permit to John Krajc / 5-Points Merchants Association for the "First Friday Art Walk" on Broadway, Main Street, Bratcher Park, & City Hall Parking Lot, October 5, 2018 from 4pm – 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**APPROVED with change of not to use City Hall grass areas**

Motion **M2018-99** is to approve a Special Event Permit to Steve Taylor / Native Sons for the 6<sup>th</sup> Annual "Native Sons Salt Games" fitness competition and festival celebrating the Myrtle Beach Lifestyle. The event is to be held on both the oceanfront and the Pavilion Place - September 15, and 16, 2018, from 8am to 8pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**APPROVED**

**REGULAR AGENDA**

2<sup>nd</sup> Reading **Ordinance 2018-36** to amend franchise of the South Carolina Public Service Authority to adjust the undergrounding funds, and disburse accrued but unused funds in proportion to deposit.

**Motion:** To Approve, **Moved by** Gregg Smith, **Seconded by** Mike Lowder.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

2<sup>nd</sup> Reading **Ordinance 2018-38** to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2018, and ending June 30, 2019, and a capital improvements program for fiscal years 2019 – 2023.

**Motion:** To Approve, **Moved by** Michael Chestnut, **Seconded by** Gregg Smith.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

1<sup>st</sup> Reading **Ordinance 2018-40** to amend Chapter 21, Article I, Section 21-7(j) to change the method of crediting and paying simple interest on a utility deposit that is required to be held by the city.

**MOVED TO CONSENT**

1<sup>st</sup> Reading **Ordinance 2018-42** to amend the schedule of water and sewer user charges of the Myrtle Beach Waterworks and Sewer system to increase water tap fees consistent with the costs of implementing smart meters.

**Motion:** To Approve, **Moved by** Michael Chestnut, **Seconded by** Philip N. Render.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Resolution **R2018-23** to amend the schedule of storm water fees according to the procedure specified in city code Sec. 18-27.

**Motion:** To Approve, **Moved by** Mary Jeffcoat, **Seconded by** Michael Chestnut.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Resolution **R2018-24** to adopt a five-year Capital Improvement Plan for fiscal years 2019 through 2023.

**Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Philip N. Render.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Resolution **R2018-25** granting a special event permit to Palmetto Event Productions, Inc. for the "2018 Food Truck Rodeo – Summer Series" June 15 – September 1, 2018, and affirming the city's co-sponsorship.

**Motion:** To Continue, **Moved by** Mike Lowder, **Seconded by** Philip N. Render.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Motion **M2018-19** to appoint/reappoint one member to the Board of Zoning Appeals to replace Seth McCoy.

**Motion:** To Appoint James Cameron Parker, **Moved by** Gregg Smith, **Seconded by** Jackie Vereen.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Motion **M2018-93** to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 601 38<sup>th</sup> Ave North #D3, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

**Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Mary Jeffcoat.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Motion **M2018-94** to appropriate \$480,000 from accumulated fund balance in the Product Development Fee Fund as a contingency for tourism- related capital project expenditures.

**Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Motion **M2018-100** to approve a Special Event Permit to Mike Shank / Festival Promotions & the Grande Dunes for the Thursday Night Concert Series @ Grande Dunes, on the Grande Dunes Event Lawn June 28, July 26, & August 30, 2018 from 5:30 pm to 9:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

**REMOVED FROM AGENDA**

Motion **M2018-101** to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism advertising and promotion funds for the 2018-19 fiscal year per South Carolina Code Sec. 6-4-10(3).

**MOVED TO CONSENT TO CONTINUE**

Motion **M2018-102** to approve grants to outside agencies for the fiscal year beginning July 1, 2018.

**Motion:** To Approve, **Moved by** Mary Jeffcoat, **Seconded by** Philip N. Render.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Motion **M2018-103** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated June 12, 2018 shows 22 vehicles.

**Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.**

Motion **M2018-104** to authorize the investment of \$2,500,000 from the fund equity of the Myrtle Beach Waterworks and Sewer System for Phase I of the System's Advanced Meter Infrastructure ("AMI") Smart Meter program. Phase I will include radio infrastructure and antennae (\$215,000) and replacement or refitting of commercial meters (\$2,285,000).

**Motion: To Approve, Moved by Michael Chestnut, Seconded by Gregg Smith.**

**Vote: Motion passed (summary: Yes = 6, No = 1, Recuse = 0).**

**Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith.**

**No: Jackie Vereen.**

Motion **M2018-105** to authorize City Manager to enter contract for Downtown Master Planning Consultant Services.

**Motion: To Approve, Moved by Michael Chestnut, Seconded by Mike Lowder.**

**Vote: Motion carried by unanimous roll call vote (summary: Yes = 7).**

**Yes: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.**

### **AGENDA ITEMS FROM THE PUBLIC**

Clark Vereen spoke regarding a business license granted to a home business within his neighborhood

- Mr. Ellenburg told him he may appeal to Zoning Board Appeals

### **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

### **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

#### **1. Council Communications**

- Councilman Smith thanks staff and everyone who have worked the past few weeks. Continues that it has been a long past 30 days.
- Councilwoman Jeffcoat expresses that this past Memorial Weekend was the safest we've had in the past 20 years, thanks particularly to our first responders. States that she will not be present at the next council meeting due to being at meeting for National League of Cities in Little Rock and while there she will attending meeting with Community and Economic Development Committee and I will propose a resolution for consideration that will make its way to Congress that will allow more latitude on HUD federal funding. Currently may only be used for permanent housing.
- Councilman Chestnut thanks employees and volunteers who've worked so hard these past few weeks during all of our events.
- Councilman Lowder thanks employees for hard work during truly extraordinary conditions over the past three weeks, everyone was on their "A" game, not just all the safety staff but all staff working 24 hrs a day, lots of work takes place while many are home asleep.
- Councilwoman Vereen thanks everyone for working so hard. Requests another follow up 12 Ave. N – 4 Ave. N sidewalks with the clean up the gum in that area.
- Councilman Render points out the effort our great staff treats others and how that resonates with young persons. Discusses the lax of library fees to promote others

access to library and offered services through the library. Appreciates the rest of council to consider an access bridge into Sports Center and see if may be feasible.

- Mayor Bethune explains that police officer vests under their uniforms stay wet and they need cooling shirts need to be purchased for them and we should raise money for the cost of purchase, Mayor notes that she already has two businesses who are contributing \$10,000 each towards to purchase, believes it to be about \$40,000 - \$45,000 expense, confident that others would like to get involved in purchasing these for our officers. Lastly, consider a discussion to combine workshop and regular meetings.
- 2. CFO Update
- 3. CM/ACM Update

#### **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

#### **ADJOURNMENT**

**Motion:** To Adjourn, Moved by Philip N. Render, Seconded by Gregg Smith.

**Vote:** Motion carried by unanimous roll call vote (summary: Yes = 7).

**Yes:** Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

**4:34PM**

ATTEST:

\_\_\_\_\_  
BRENDA BETHUNE, MAYOR

\_\_\_\_\_  
JENNIFER STANFORD, INTERIM CITY CLERK